

Industry News

SDA topics: AOS, enzymes

Attendees at the 1983 Soap and Detergent Association had a chance to learn about product ingredients and their safety, international marketing and international relations as well as a review of the Washington scene from a news media representative.

Approximately 875 registrants were at the January gathering in Boca Raton, Florida, where informal discussions were about the state of the U.S. economy as frequently as the state of the weather.

Alpha olefin sulfonates and detergent enzymes were the topics for the product ingredient talks. The talk on AOS by Ethyl's Gary Ter Haar is published in this issue of *JAOCS*. Novo's Charles Starace spoke on enzymes. The full talk will be published in a later issue of *JAOCS*. Adolf de Jong of Unilever provided a look at the European soap and detergent market. He is head of the technical commission of the AIS, a European federation of national soap and detergent associations. His talk was published in the March 1983 issue of *JAOCS*.

Joseph J. Sisco, former U.S. under-secretary of state for political affairs, provided a "Fresh Look at U.S. Policy in the Middle East." Sisco said the Mideast peace process is not irreversible. He predicted Jordan's King Hussein would enter peace negotiations within a few months. Dispersal of the PLO armed units from Lebanon has created better conditions for negotiations, Sisco said.

Freshman U.S. Sen. Pete Wilson (R-California) addressed one breakfast session on "Give America a Chance to Work." Wilson supported President Reagan's economic policies, but said he expects larger cuts in defense spending than the President had endorsed at that time. Wilson called for better trade relations with Europe and Japan, specifically through reductions in nontariff barriers to trade. NBC news correspondent Judy Woodruff was the other breakfast speaker, noting that while the public may think the media are too harsh in questioning of the President, the President is generally unavailable for questioning. President Reagan held only seven news conferences during his first year in office and about the same his second, she said. In England, she noted, the prime minister is obliged to respond to much harsher questioning from political opposition in the House of Commons, whereas a U.S. president could, if he or she wished, remain inaccessible to questioning by anyone.

Shell Chemical's James R. Street spoke on "Energy and Petrochemicals — Where Are We Going?" Street said he expects chemical industry growth will be 1-1½ times that of the gross national product during the 1980s. The petrochemical industry faces prospects of reduced demand, higher costs, excess capacity and increasing worldwide competition, he said. Planners must be flexible as conditions may change, he said, with one of the first questions whether government will permit natural gas prices to become completely unregulated by 1985.

James Howell, senior vice president and chief economist for the First National Bank of Boston, stressed the importance of U.S. leadership in the recovery of the world economy.

Eric Land of the U.S. International Trade Commission explained how that group functions and the information available from the ITC relating to the soap and detergent industry.

Rance Crain of Advertising Age discussed a "Swing to Local Marketing" in his presentation.

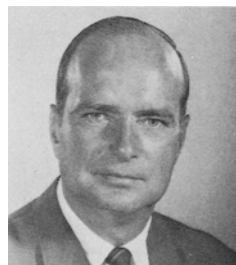
Humko's Allderdice cited

Jack Allderdice of Humko Chemical was the 1983 recipient of the Glycerine Producers Association's industry service award at the SDA meeting.

Allderdice was cited for his lengthy service to the glycerine group and the Fatty Acid Producers Council, including terms as chairman of both groups.

Allderdice began his professional career with du Pont in 1940, then, after military service during World War II, was with the Bell Company until 1954 when he joined General Mills. In 1959 he became affiliated with Humko, becoming a vice president of sales and since Witco's acquisition of Humko has headed the international sales department.

Four new directors elected



Allen H. Howland



Philip T. Perkins

Four new directors were elected to the SDA's 20-member board of directors for 1983. The new members are Stanley R. Haladyne of Novo Laboratories Inc., Donald E. Haupt of Shell Chemical Co., Robert G. Potter of Monsanto Co., and Andrew O. Wikman of Ethyl Corporation.

Allen H. Howland of Original Bradford Soap Works Inc., will be serving the second year of his two-year term as board chairman, with Philip T. Perkins of Economics Laboratory Inc. continuing as vice-chairman. Theodore E. Brenner was reelected president and secretary; Robert C. Singer was reelected vice-president and assistant secretary.

SDA to finance research work

SDA members approved two new technical research projects during the organization's meeting in Boca Raton.

In one project, RPI faculty member Nick Clesceri will spend a year's sabbatical with SDA to work on environmental research.

The second will involve work to develop new animal testing methods for cosmetic ingredients, with the work to be done at the University of Illinois College of Veterinary Medicine.